



Impact
Foundation

ANNUAL REPORT

2020
EDITION



OUR PROFILE

IMPACT FOUNDATION is the Private Sector Development Foundation for the continuous promotion of sustainable development. We work in the field of green economies, sustainable tourism and innovative technologies, as well as social prosperity. We achieve results through a methodology of inclusive and participatory approach of public, private and civic initiatives at the local and regional level in the Balkans. We are a private sector development organisation that is guided by the market systems development (MSD) approach. The foundation was established from the local team of MSD practitioners and experts that started the first MSD project in the Republic of North Macedonia - Increasing Market Employability (first phase 2014 - 2019). In our previous work experience, we gained extensive knowledge of the private sector in the broader spectrum of industries, and we firmly believe that the private sector should be a core carrier of the development of the economy through establishing sustainable and inclusive business models.



VISION

The IMPACT Foundation will be the driver of positive change and will make a significant impact in strengthening private, public and civic sectors in order to achieve sustainable development, sector awareness and a positive future for destinations, environment and society in the Republic of North Macedonia.

MISSION

Continuous promotion of sustainable development (in the field of green economies, sustainable tourism and innovative technologies) as well as social prosperity through a methodology of inclusive and participatory approach of public, private and civic initiatives at the local and regional level in the Balkans.

Project

PAWsitive Impact

IMPACT FOUNDATION has partnered with Ski Center Mavrovo and has negotiated the Giant Humanitarian Slalom to be the cause for which we will recruit amateur skiers from as many corporations as we find in the country. The private sector needed to understand the importance of destination management and act accordingly. The first awareness campaign was launched and then the raising funds event was promoted. 31 companies donated more than 12.000 CHF to the cause



Awareness

Strong campaign for responsible companies made them aware of the number of animal lives that can be saved in the Municipality of Mavrovo

Stray dogs treatment

More than 35 dogs will be treated in the vet centre accordingly

Capacitation of one stray dog shelter:

Amos shelter was a pure enthusiastic organization that needed capacity building for ways and methods how to run the shelter and how to access funds

Project

City for All

IMPACT FOUNDATION has partnered with international organizations in Serbia that have initiated this programme on a regional level and have managed to implement a second phase in the capital city of Belgrade. In Macedonia, IMPACT FOUNDATION has triggered the preparatory project with the City of Skopje and together with an organization that stands for the people with disabilities was granted a mandate to implement it. Accessibility platform "City for all" gathers in a donor basket collaboration with public and private partners



EVALUATION

100 public institutions to be evaluated for people with disabilities to be informed for their level of accessibility of

EDUCATION FOR PRIVATE SECTOR

20 trainers to be trained for educating employers on how to empower people with disabilities

INCREASED AWARENESS

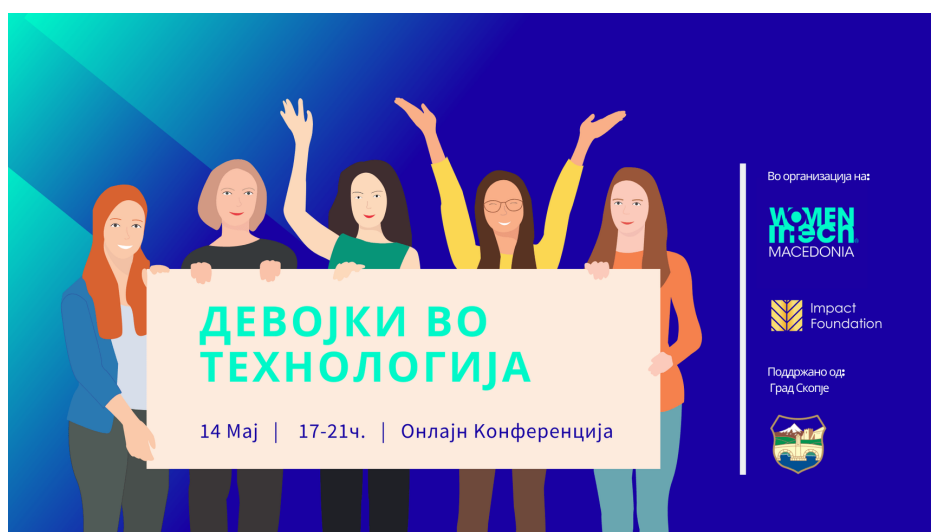
50 hospitality objects to be aware of their low accessibility and start adopting infrastructural changes for people with disabilities to come

Project

Girls in Technology

Present examples (role models) of successful women in technology in front of a wider audience which would strengthen the role of the woman in the technology sector, Encouraging girls and girls to think more about a career in technology through and promoting the option of education and career in technology, as well as training and information to at least 50 girls and women for what the work in the sector involves.

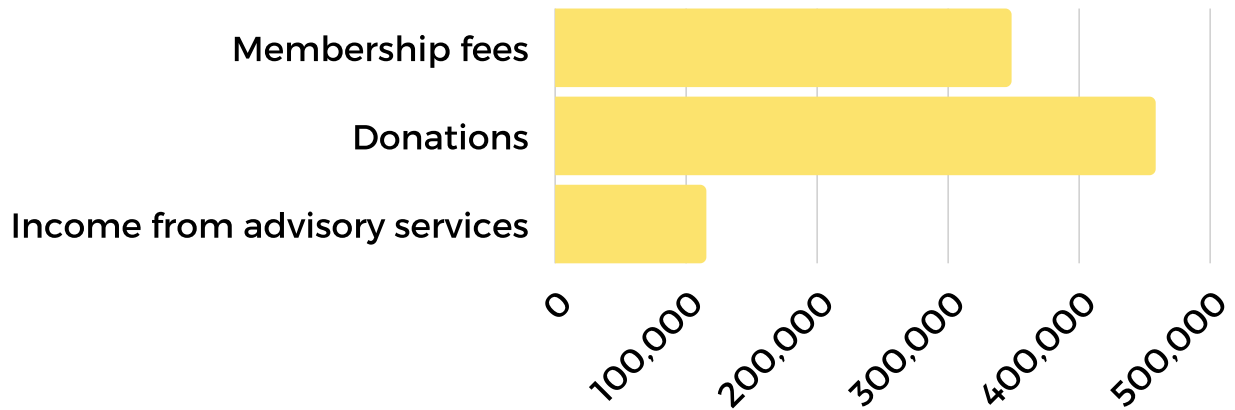
The conference was organized by Women in Tech Macedonia and Impact Foundation - Skopje with the support of the City of Skopje in order to strengthen the role of women in the technology sector and encourage girls to think more about a career in technology.



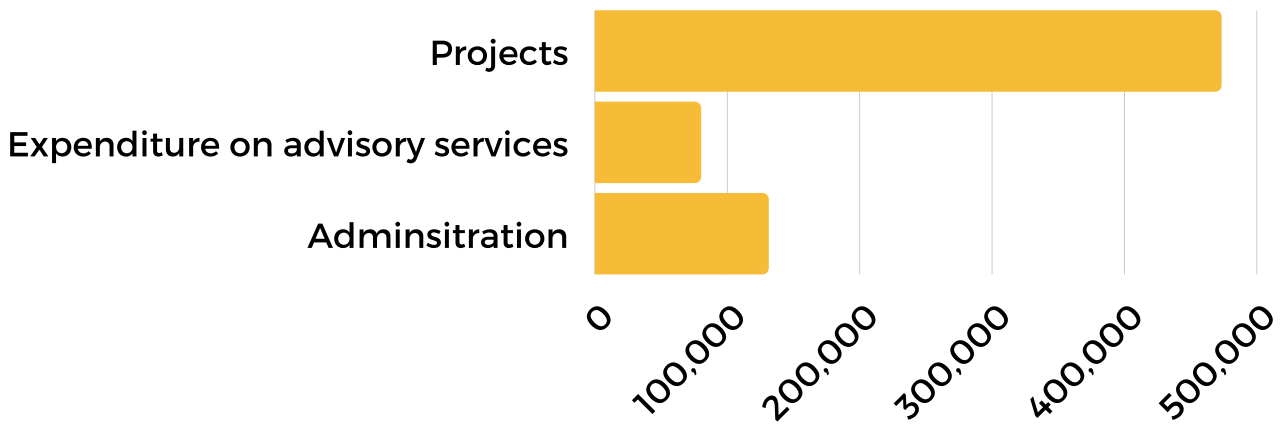
First online conference "Girls in Technology": 10 speakers, 600 live, over 3000 viewers
Ten role models and successful women in technology through their inspirational stories encouraged girls to think about a career in technology through the online conference "Girls in Technology" held on Thursday (May 14, 2020) live through the Zoom platform and social media and reached over 3000 viewers.

FINANCIAL STATEMENTS

Income



Expenses



Financial result

